



MOSHIER STUDIO

ARCHITECTURE • INTERIORS • PLANNING • SUSTAINABLE DESIGN

Impaqt

GREENTREE, PA

BUILDING TYPE: INTERIOR RENOVATION | CLIENT: IMPAQT | ARCHITECT: MOSHIER STUDIO



Impaqt is a search-engine optimization firm which experienced rapid growth in an evolving industry. In relocating to the Foster Plaza Building 10 in Greentree, PA, Impaqt wanted to preserve the best characteristics of a startup- energy, enthusiasm and access- that led to their success.

Impaqt's new offices occupy the entire top floor of the building, They have been designed with the principle of "long-life, loose-fit". By not basing the design tightly on present business practices, the organization can change with minimal physical modifications.

- + There is one size office, one size workstation for permanent staff, and one size workstation for interns;
- + Meeting rooms of various sizes are placed around the floor;
- + Four smaller rooms feature glass walls;
- + A large employee break/lunch room hosts all-hands meetings when the overhead doors are opened to the adjacent training room.

LIGHTING

- + Within the work areas, the indirect lighting has been designed to use the entire ceiling as an illumination source;
- + Light-colored workstation finishes also contribute to this effect;
- + Accent lighting in the reception area, meeting rooms and lunchroom adds sparkle and brings some of Impaqt's signature orange color into the offices.

Sustainable Features

- + Re-used most of their existing office and conference room furniture and purchased new workstations and office furniture as needed
- + Within the construction, Impaqt re-used some of the prior tenant's work: the doors, ceiling grid, private bathrooms and some of the walls and finishes.
- + Energy-efficient lighting, with motion-activated switches to turn out the lights when offices are un-occupied
- + Low- VOC paints
- + Carpet contains recycled material and is also low-emitting.
- + By retaining the prior tenant's executive bathrooms, Impaqt employees have a place to shower after exercising in the adjacent workout room, biking to work or jogging in the park.

Project Team: Moshier Studio, Koffler Building Co., Mt. Lebanon Office Equipment
Square Feet: 20,000 | Construction Cost: \$806,392 | Completed: 2007

Reference: Jennifer Wagner | (412) 733-7100 x3020